



August 1, 2025

RE: The Wait is Over—Introducing Corazo Credit Union!

Dear Valued Member,

After many months of anticipation, we're *excited to finally reveal* our new name:

First Imperial Credit Union is becoming Corazo Credit Union!



Starting **September 8**, we will officially transition to our new identity as **Corazo Credit Union**—a name inspired by the heart of our mission: **you**, our members. That's why our new tagline is: ***People are the Pulse.***

While our name is changing, everything you value about us remains the same. The people you know and trust will continue to serve you with the same dedication and care.

To keep you informed every step of the way, we will continue updating our dedicated page at **ficu.com/namechange** with all the latest updates.

We're incredibly proud of this new chapter and grateful to have you with us on the journey. Thank you for being a vital part of our credit union family. We can't wait to grow together—as **Corazo Credit Union**.

Sincerely,

A handwritten signature in black ink, appearing to read 'Fidel Gonzalez'.

Fidel Gonzalez, CCE CCUFC
President/CEO



(760) 352-1540
(877) 352-1540



1602 W. Main St.
P.O. Box 3247
El Centro, CA 92243 | 92244



Brawley | Calexico
El Centro | Imperial

ficu.com